



Squared
ONLINE

Leadership Manifesto

Elevator 2016

We've put together a collection of some of your most popular leadership principles and values to create a crowdsourced Squared Online leadership manifesto



Collaborate

"A leader alone cannot be innovative. Innovation and Ideas comes through collaboration – listening, debating, questioning, encouraging. New ideas and innovation thrive in a collaborative environment."

Be Honest

"My first principle is transparency and honesty. I believe a great leader inform everyone else in the team of every important matter, no matter how positive or negative it is."

Be Agile

"We will need to continually learn, stretch beyond our comfort zones, tackle complexity and adapt to rapid global change."

Be Willing to Stand Alone

"To accomplish dreams with passion, sometimes it is crucial to pursue that avenue alone to show how it can be done. You have to speculate to accumulate and occasionally take risks to achieve personal goals. A favourite quote from James Cook: "A person who wants to lead the orchestra must turn his back on the crowd."



Be Persistent

"Leaders don't grow in a comfort zone. They are people who learn from their mistakes and try, try and try again"

'We' not 'I'

"I believe that all employees should have a voice throughout their organisation to reinforce or challenge the views of others. Employees should be involved in discussions and invited to contribute their ideas and expertise."

Inspire

"Inspiring others through our leadership will not be about our words – it will be about our actions. I believe leaders have a responsibility to share their vision and passion with the workforce, to excite and motivate others and help them to see the bigger picture."

Take a Risk

"Put yourself forward, confront your own fears as a leader and see the respect and admiration from the team grow. If you fail or fall, your team are there to pick you back up, and if you succeed, your team grow with you."